



Conference Theme: Managing and Responding
to Coastal Disasters & Climate Change



ISCRAM 2025

HALIFAX . NOVA SCOTIA . CANADA

MAY 18 - 21

JUSTIFICATION TOOLKIT

Many travel and training budgets have been reduced, which means that regardless of the merits of attending ISCRAM 2025, you'll probably need to justify the expense and your time away from the office. So, we've put together a Justification Toolkit to help you explain how the return on investment is substantial for attending this training.

- Benefits of Attending.
- Tips and Talking Points.
- Calculate your Return on Investment (ROI).

ISCRAM 2025 is a premier global forum for professionals and academics focused on developing and applying innovative information systems for crisis management. ISCRAM facilitates the exchange of cutting-edge research, best practices, and real-world experiences, making it an essential event for those committed to improving crisis response and resilience.

Benefits of Attending

ISCRAM 2025 includes exclusive access to influential professionals and leaders in crisis management, offering unparalleled networking opportunities to build meaningful relationships and explore collaborative ventures.

Five reasons you must attend:

1. Interdisciplinary approach with practitioner integration: tracks cover a wide range of topics from climate change disaster modeling to social media in crisis management, with dedicated tracks for practitioners and the International Red Cross and Red Crescent Movement.
2. Cutting-edge research: ISCRAM 2025 features 19 diverse tracks covering critical areas in crisis and emergency management.
3. Professional development: free access to workshops and the Doctoral Colloquium enhances skills and knowledge.
4. Publication Opportunities: potential for presenting and publishing research, enhancing academic or professional profile.
5. Time Efficiency: concentrated learning and networking opportunities, including evening receptions and a banquet.

You'll benefit from:

- ISCRAM membership: conference registration includes ISCRAM Association membership for 2025, providing year-round benefits.
- All-Inclusive Package: registration includes accommodations, meals, and conference activities.
- Early bird discount: registering early can save up to \$350 CAD compared to late registration.
- Student rates: significantly reduced rates for students, making it more accessible for academic attendees.

Tips and Talking Points

Here are some tips and talking points that you will want to consider when making your request to attend ISCRAM 2025 – focus on what you will specifically bring back to the organization as return on investment.

Prepare

- Be ready with a plan that shows who will cover for you while you are attending ISCRAM 2025.
- This conference will help build your team, providing a forum for team members to discuss tools, techniques, technologies, and processes and how they may align with your projects or research.

Emphasize

- ISCRAM 2025 offers a time-intensive learning environment. Your attendance will be much more cost effective and time-efficient compared to registering for multiple seminars or webinars.
- Professional development training is critical to prepare employees to take on greater responsibility.

Share

- Offer to deliver a short presentation and Q&A to your colleagues to share what you learned. This will keep you aligned with gathering the topics / tools that would be most beneficial for your team.
- Share the speaker handouts or other researchers' contact info with your colleagues.

Calculate your Return on Investment (ROI).

Use the following Expenses Worksheet to develop a cost estimate for attending ISCRAM 2025.

Expenses	Guideline	Cost
Conference registration	Includes hotel stay Register early for discount (3 nights to 5 nights stay at Conference hotel)	\$2579 to \$3232
Flight	Try a web travel service to get a quick estimate or use our Air Canada discount code: https://www.iscram2025.com/your-journey	\$
Transportation (airport to hotel)	https://discoverhalifaxns.com/plan/getting-to-and-from-the-halifax-airport/ Maritime Bus, Car Rental, Taxi, etc	\$
Guest ticket	You can purchase a guest ticket for the Welcome Social, Special Event at Keith Brewery, or Closing Gata at Pier21.	\$
Food per diem	Meals are included from Sunday evening reception to Wednesday boxed lunch.	\$
Membership cost	ISCRAM 2025 membership is already included.	No Cost

With meals, hotels, workshops, doctor colloquium, plenaries, panels, technical sessions, social gatherings, and banquet already included in registration, ISCRAM 2025 provides enormous value for the money.